A Study on the Practical Teaching System of Cooperation between Exhibition Schools and Enterprises under the Environment of "Internet +"

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Keywords: "Internet +", School Enterprise Cooperation, Information Construction, Software Development

Abstract: "Internet +" as an Important Basis for the Construction of School Enterprise Cooperation Information, If We Want to Achieve the Development Goal of Cultivating High-Quality Talents, We Must Combine the Existing Development Trend of Education Cooperation to Carry out in-Depth Exploration of "Internet +". on the Basis of Understanding the Current Situation of School Enterprise Cooperation Informatization Construction, This Study Makes Clear the Advantages Brought by "Internet +", Analyzes How to Carry out the Construction of School Enterprise Cooperation Informatization under "Internet +", So as to Improve the Employment Rate of Graduates in China.

1. Introduction

To Understand the Current Requirements of the Ministry of Education on the Employment Situation of College Graduates, and Integrate the Employment Needs of Graduates, School Enterprise Cooperation is the Best Way to Solve the Employment Problem of Graduates. According to the Characteristics of Professional Personnel Training Put Forward by the Enterprise, by Quoting the Basic Knowledge and Professional Skills Required by the Changes of the Times and Market Development, We Can Build a Better Teaching Platform for All Colleges and Universities, and Organize Professional Students to Enter the Enterprise for on-the-Job Training, Which Can Not Only Guide the Graduates to Build a Correct Sense of Work, Promote Them to Do a Good Job in Career Planning, But Also Develop for the Enterprise Exhibition Provides More Power. under the Background of "Internet +", New Changes Have Taken Place in the Platforms and Communication Ways Where College Students Can Acquire Knowledge. At This Time, in Order to Ensure the Orderly Progress of School Enterprise Cooperation, We Can Take This as the Core to Strengthen the Original Level of Information Construction, Which Can Not Only Quote Cloud Computing to Build a New Mode of Employment Service for College Students, But Also Improve the Development Pace of School Enterprise Cooperation. Therefore, the Next Step is to Study the Construction of School Enterprise Cooperation Informatization Facing "Internet +"[1].

2. Analysis on the Informatization Construction of School Enterprise Cooperation

For colleges and universities, the information construction is mainly divided into two forms, one is independent construction, the other is school enterprise co construction. Among them, school enterprise co construction is an important part of the development of education at this stage. It can not only solve the problems existing in the previous education development, but also improve the overall level of higher education development[2]. However, it is known that there are many problems in the current information-based construction of cooperation between institutions of higher learning and enterprises, such as the market investment scope and the rate of return do not constitute a direct proportion, and the construction leading power and control power of all parties to the cooperation are not clear. At this stage, with the cooperation of schools and enterprises in the construction of information technology in China's education industry going through many stages,

we have gained a lot of working experience, which makes all colleges and universities gradually realize the importance of the leading power of information construction, and start to analyze how to comprehensively control the leading power of information construction in the cooperation of schools and enterprises on the basis of mastering the key and difficult points of development, without restricting the self investment of enterprises Initiative and initiative. At the same time, after the "Internet +" is put forward, the construction of school enterprise cooperation informatization will face new challenges and opportunities.As shown in Figure 1
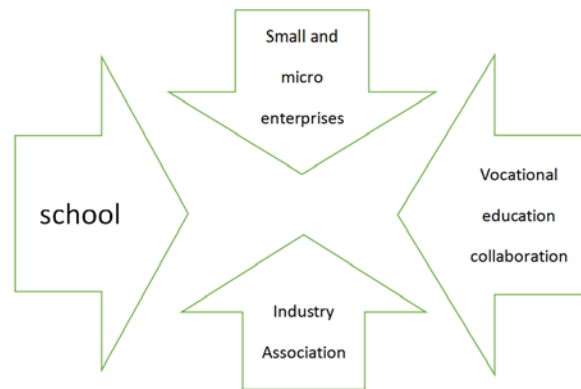

Fig.1 Cooperation and Mutual Benefit

3. Advantages of School Enterprise Cooperation Based on "Internet +"

It can be seen from the understanding of the current development direction of school enterprise cooperation that under the guidance of "Internet +", it shows the following development advantages: first, the distance information-based teaching platform with "Internet +" as the core. In the "Internet +", colleges, enterprises and society can not only achieve the development goal of collaborative education, but also innovate and develop in combination with the development needs of the industry by building a distance information teaching platform[3]. For example, after highly integrated recording and broadcasting system, enterprise production system and other contents, ensure that they meet the requirements of audio and video transmission in different network environment, which is helpful for colleges and universities to enrich the classroom teaching content, expand the field of vision of professional students, and improve the classroom teaching efficiency by requesting enterprises to carry out activities and teaching guidance on both sides on site during professional knowledge learning and skill training Rate and quality. Secondly, the biggest advantage of "Internet +" is that it can better integrate the school enterprise "Internet +" is that it will take "users" as the core and provide a variety of services for different user needs. In this context, school enterprise cooperation can be combined with this feature, from the employer and professional education and other aspects of talent training. At the same time, when designing the talent training program, enterprises and colleges should be invited to analyze the specific implementation plan and share the talent resource pool, so as to achieve the expected development goal of school enterprise cooperation. Third, "Internet +" can promote the innovation of teaching mode. At present, the teaching form has gradually changed from "one to many" in the traditional sense to "one to one" or "many to many" and other forms. By using micro class and flipped class to replace the traditional "irrigated" teaching class, it not only fully demonstrates the teaching advantages of "Internet +", but also expands the scope of vision of professional students and improves the interest of classroom teaching.

4. Analysis on the Construction Measures of School Enterprise Cooperation Informatization for "Internet +"

In order to meet the requirements of the "Internet +" era for China's educational innovation, and to obtain more high-quality, high skilled all-round talents, colleges and universities must promote

the concept of school enterprise cooperation and development, and at the same time, combine the "Internet +" to continuously optimize the construction of school enterprise cooperation information. The details are as follows.

To pay more attention to the informatization construction of school enterprise cooperation, when carrying out the informatization construction of school enterprise cooperation with "Internet +" as the core, we should promote the theoretical basis to urge all sectors of the society to pay more attention to the informatization construction of school enterprise cooperation. The specific work is divided into: first, organize skills training, quality enhancement and other activities according to a fixed period, so that the relevant leaders can clearly understand the university enterprise cooperation letter The importance of information construction, and then in practice[4], combined with the proposed concept of information education, to build a perfect information system. At the same time, it is also necessary to combine the current characteristics of learning and growth of professional students in Colleges and universities, clarify the requirements of market development for professional talents, and build an educational concept of continuous innovation; secondly, both the central and local governments should put forward laws and regulations related to the information construction work in view of the current situation of higher education and the implementation of school enterprise cooperation, so as to not only mobilize Enterprises from all walks of life actively participate in the autonomy, and help to expand the scope of school enterprise cooperation, so as to provide an effective guarantee for the construction of school enterprise cooperation informatization facing the "Internet +". Thirdly, it is necessary to carry out skill training and knowledge reserve to the principals and leaders involved in school enterprise cooperation, so as to promote them to skillfully quote the modern on the basis of understanding the development trend of the new era Only in this way can we reduce the risk of development and improve the level of school enterprise cooperation information construction, so as to lay the foundation for higher education innovation and meet the needs of the times. Generally speaking, no matter the society or the school should realize the importance of "Internet +" to the development of school enterprise cooperation, and pay more attention to the construction of school enterprise cooperation information from the theory and practice[5], so as to improve the employment rate of graduates of various colleges and universities in China and achieve the expected development goals.

In order to strengthen the software development of information construction, when carrying out the information construction of school enterprise cooperation facing the "Internet +", it is necessary to conduct a comprehensive research on the professional software needed for the construction, so as to ensure that the information construction and school enterprise cooperation can be carried out orderly. Due to the deviation between the operation of enterprises in all walks of life and the development of colleges and universities, the former pays more attention to skill enhancement and quality cultivation in combination with the changes of the times and the needs of market development, while the latter pays more attention to strengthening the basic knowledge and practical skills of professional talents. Therefore, by building a good cooperation platform[6], putting forward the information construction and quoting reasonable system software, it can not only improve the operation of enterprises To provide professional talents that meet their own development needs, and can effectively solve the employment problem of college graduates . Therefore, through in-depth understanding of the development needs and job differences of enterprises in all walks of life in China, combined with the implementation of school enterprise cooperation, more personalized construction software is developed, and the compatibility and intelligence of software applications are guaranteed, which can help the development of enterprises bring more convenience. Through the construction of high-quality and scientific software environment, it is helpful to provide an effective basis for the construction of school enterprise cooperation information. Therefore, in the future development, both enterprises and colleges should pay more attention to software development.

Strengthening the training and employment of high-quality construction talents as an important part of the development of school enterprise cooperation, is also a prerequisite for information construction. The specific work is divided into: first, when introducing relevant talents, both

enterprises and colleges and universities should employ more high-quality construction talents according to the way of open recruitment in combination with their own development needs and management content; second, in the information age, in order to do well in the construction of school enterprise cooperation information, we must train the existing talents in skills and literacy, because The innovation speed of Internet technology is very fast[7]. If the construction talents can not grasp the basic theoretical knowledge and practical skills needed for development in time, it will inevitably affect the implementation of school enterprise cooperation information construction. In general, through regular or irregular organization of training activities, it is helpful for technical personnel involved in information construction to master the existing operation technology and continuously update the knowledge reserve in the system. It is not only helpful for enterprises and institutions of higher learning to build a perfect information platform on the basis of defining the requirements of information construction, but also to promote the cooperation between them The construction and investment pressure brought by the development can provide effective and timely information data for the development of enterprises and colleges and universities. At the same time, it is also necessary to support and encourage the construction of talents to participate in the skills training activities provided by the social platform, especially the online skills training activities under the "Internet +", which can not only guide them to build the awareness of independent learning, but also improve the level of school enterprise cooperation information construction, and achieve the expected work goals.

The construction of a new information construction mode "Internet +" has a positive effect on the current school enterprise cooperation. By clarifying the educational objectives of colleges and universities, understanding the development trend of industrial enterprises in market competition, and analyzing the direction of school enterprise cooperation and innovation, information construction is an important content.

For another example, in the process of talent assessment, the traditional school enterprise cooperation will carry out education assessment from both theoretical and practical aspects, and most of them use the way of manual inspection for operation, such as common small tests, final examinations and marking papers. Under the "Internet +", the school enterprise cooperation will integrate network technology to build online assessment mode, which can not only control resource consumption and reduce cost expenditure[9], but also improve the quality and efficiency of practical assessment work. At the same time, online assessment can integrate the accumulated data of practical work, and provide an effective basis for the construction of a real new way of talent assessment.

5. Conclusion

To sum up, in the new normal economic environment, in order to meet the increasingly innovative talent demand, both enterprises and colleges and universities should continue to optimize the content of school enterprise cooperation in combination with the requirements of industry development. As an important work of school enterprise cooperation, under the guidance of "Internet +", it is necessary to break through the restriction of traditional concepts, continuously optimize the mode of school enterprise cooperation, and improve the goal of talent cultivation. Only in this way can we better meet the requirements of the development of the new era for talent cultivation.

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